

Loyalty Acquisition

Increase Engagement & Adoption

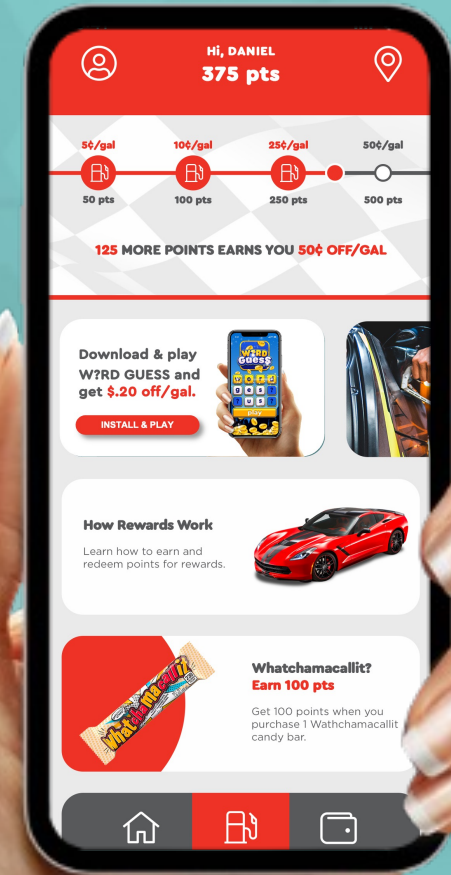
"Putting mobile games in our app increased utilization and purchase quantities by 57%."

– Abigail Cerra | Refuel Operating Company

Using Connected Rewards to insert mobile games inside brand's loyalty apps increases acquisition, engagement, and redemptions.

How it works:

- Place a mobile game with a brand offer in the app
- Customer receives reward for downloading & playing
- They redeem in-store & return to the app regularly to download and play new games for more offers



mobivity