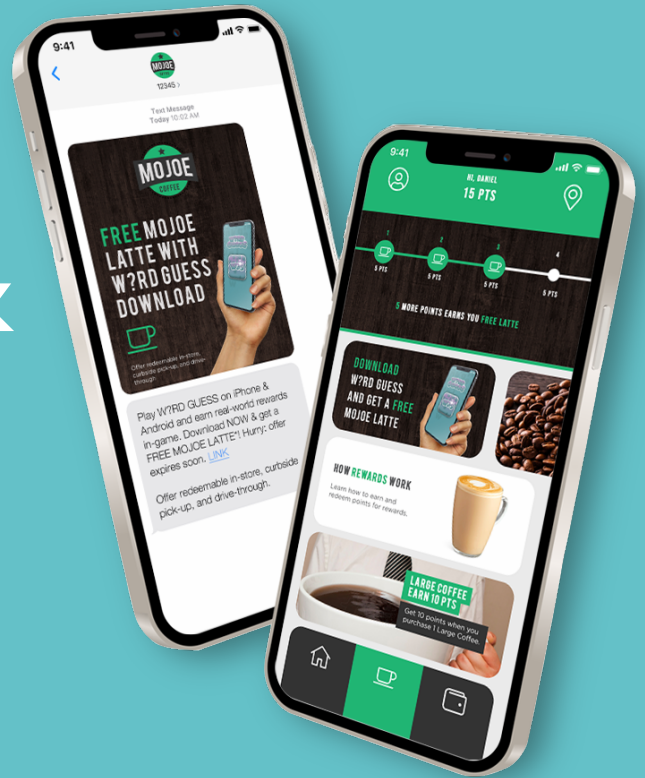
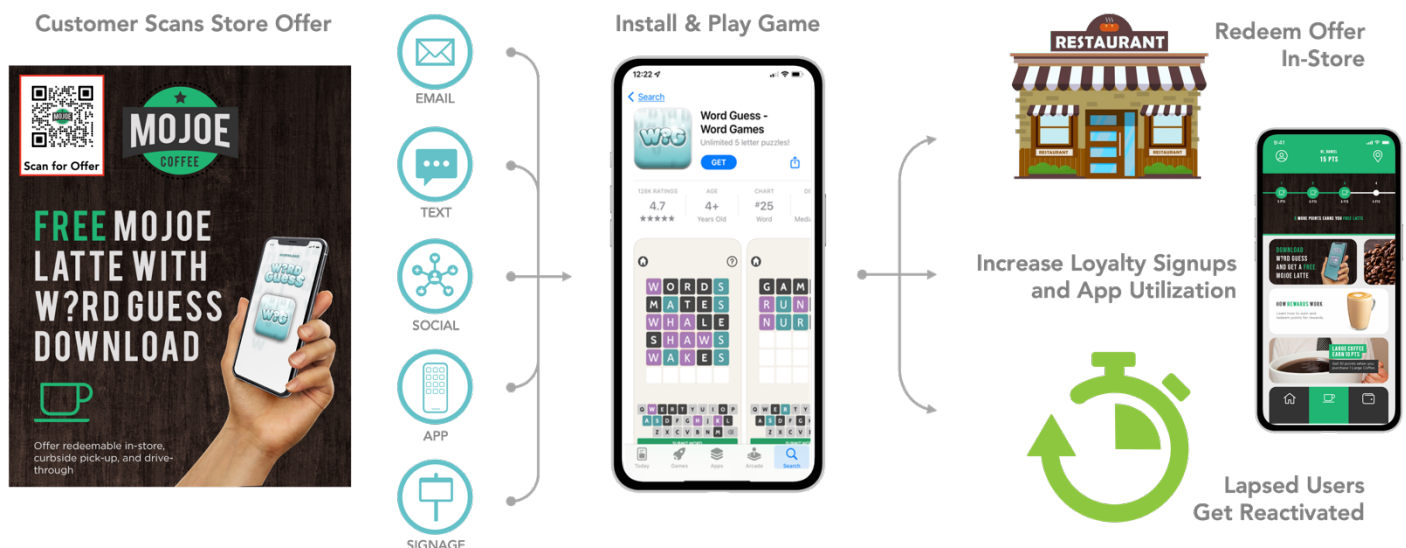


Cost-Free Acquisition & Retention for Restaurants



Here's a look at how it works:

Begin by providing a high value offer to consumers in your owned channels for downloading and playing a game. Not only will this increase foot traffic, increase app utilization, and reactivate lapsed users, but for every game download impression offered in brand channels, Mobivity will match each impression with brand ads in games!



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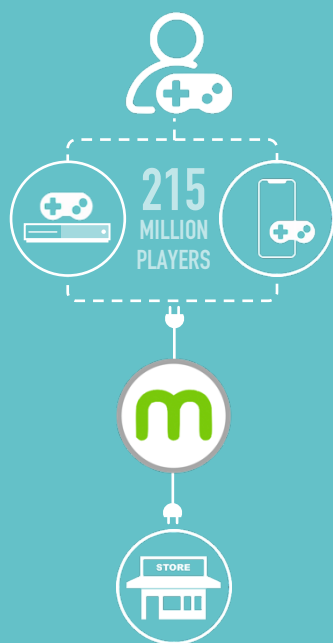
Mobivity's solution to media cost inflation!

Marketers face challenges unlike ever before as budgets aren't big enough to account for media cost inflation. And with recent changes to privacy laws, marketers need to reach MORE people, not less.

"Marketing budgets are in the worst shape – with spending growth falling by 72%"⁴

Fortunately, Mobivity has solved this through our proprietary Connected Rewards™ marketplace.

Now brands can tap into Mobivity to reach gaming audiences the size of traditional media channels, all with no impact to their current budgets.

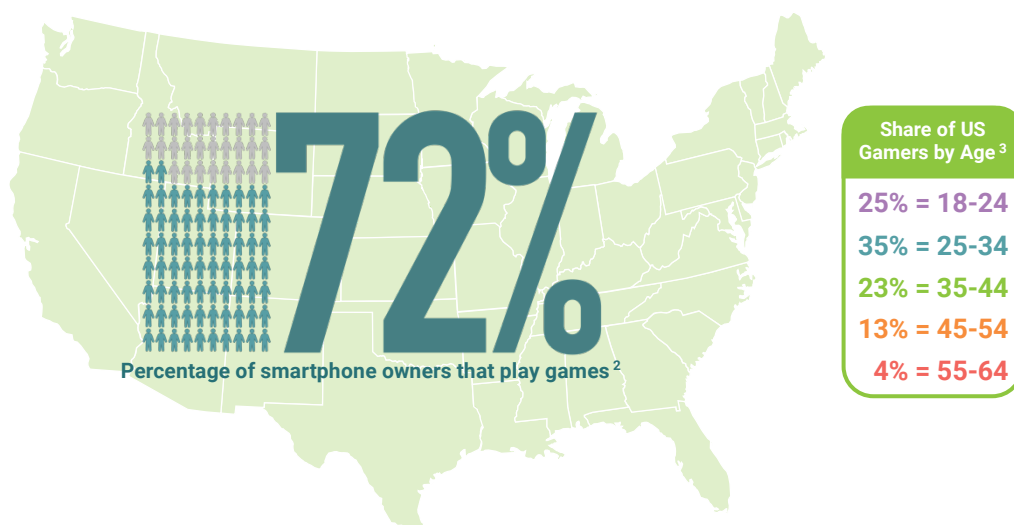


Gamers want brand rewards, and brands want to affordably reach new audiences!

Contact your Rep and start reaping rewards immediately!

mobivity

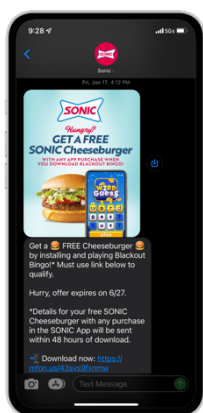
215M people play games in the U.S.¹



Sources: ¹ USA Today; ² Data.ai; ³ Zorka Agency & MoPub; ⁴ MediaPost

Mobivity offers FREE media impressions in mobile games!

Mobivity begins by connecting your brand to the massive, highly lucrative mobile game audience. Promoting a brand reward for downloading a popular game through **In-Brand Advertising** drives players back in-store to redeem. We then reciprocate through Mobivity's Connected Rewards network to promote your brand to millions of new customers through **In-Game Advertising** at **NO COST!**

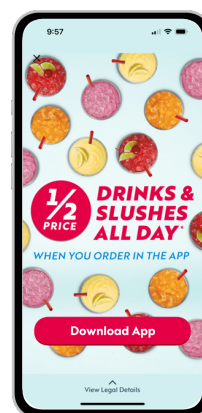


In-Brand Advertising

For every game impression provided in brand's channels

mobivity
CONNECTED REWARDS™

Mobivity will provide brand equal impressions in games!



In-Game Advertising

Get Started in 3 Easy Steps

